



Go-Kart Track Advertisement Space



Introduction

R & R Karting offers a unique racing experience in the desert. We are a professionally run, outdoor Go-Karting arena, with no less than 10 top quality German Go-Karts. The track is owned and managed by Go-Karting professionals, who are always on hand to assist. The tar track is an impressive 520m in length, and at speeds of up to 70km/h, is perfect for that adrenaline junky ready to take on any opponent, and show their friends who is king of the track. The lap times are recorded as we make use of a computerised lap time system, ensuring your times are recorded to the split second.

We cater for everybody, for the beginners out there, our professional instructor will provide you with all the assistance required to make your first experience memorable. We have trained marshals on hand, and all drivers receive a helmet and safety instruction. For the more experienced drivers we even rent out a two engine go kart, which speeds up to 100km/h.

Advertisement possibilities

R&R Karting sells advertisement space on the track (see attached document of the track and prices). An ideal possibility to give exposure to your company to many locals, people from Windhoek and South Africans who visited our track during the year. Especially December and January the exposure on the track is huge while we are fully booked during the busy December season!

You can brand a corner, put stickers on the go-karts and helmets or advertise behind our start/finish line or in our well-known hairpin bend where a lot of pictures are taken. Just have a look at our possibilities on the next page.



Advertising Price R&R KARTING 2010

- 1) Along fence in public viewing area = N\$ 650 per year (N\$ 795 incl. Signboard and advertising for the first year)

*20 spots available
Sign size: 600x400mm
Sign construction: Corexboard*

- 2) Inside of track at START/FINISH line = N\$ 2600 per year. (N\$ 4900 incl. Sign and advertising the first year)

*5 spots available
Sign size: 2450x900mm
Sign construction: ABS*

- 3) Hairpin bend= N\$ 3100 per year. (N\$5750 including Signboard and advertising for the first year)

*1 spot available
Sign size: 2450x900mm
Sign construction: ABS
(Name of advertiser will be connected to the corner and named in instruction briefing)*

- 4) Track corners (rear of track)=N\$ 2950. (N\$ 9550 including Signboard and advertising for the first year)

*3 spots available
Sign size: 5000x1300mm
Sign construction: Chromedec with framework
(Name of advertiser will be connected to the corner and named in instruction briefing)*

- 5) Marshals huts= N\$ 1200. (N\$1950 including banner and advertising for the first year)

*3 spot available
Sign size: 1500x600mm
Sign construction: Banner*

- 6) Flag (drops) at start finish= N\$ 1750 per year (excluding Flag)

- 7) Stickers on the go karts both side-pods=N\$1250 per year, excluding stickers.

*Size of sticker: Discuss sizes with R&R Karting
Stickers to be supplied.*

Note:

Company graphics to be supplied.

All signboards keep in the possession of the advertising company.

All Prices are excluding designing costs if needed (max. N\$ 450.00)

All Prices are including VAT